



Bayshore Center at Bivalve

Annual Program Sponsorship

BCB Event attendees are small business owners, families with adult children, history buffs, and people who have supported the Meerwald financially since her restoration in the early 90s. By supporting our programming you are showing our audience that you care about education, historic preservation and the environment. And that's good news because:

91% of consumers will switch brands to one which supports a cause.

61% of consumers are willing to try a new brand because of its association with a particular cause.

44% of consumers said they would pay more for goods and services to reward companies that give back to society.

As an Annual Program Sponsor your giving goes a long way. Our audience will benefit from your support throughout the year, at each of our cultural and educational events. There are several sponsorship levels, choose what is right for your company, and if you have ideas on how to best present your product to our audience, we'd love to hear them!



Sponsorship Levels

Benefits

\$125	<ul style="list-style-type: none"> Listing on Event Banner Listing in program guide
\$250	<ul style="list-style-type: none"> Listing on Event Banner, Program Guide Listing on Event pages (social media and website) Opportunity to table at our 2nd Friday event to promote your goods and services.
\$500	<ul style="list-style-type: none"> Banner featuring ONLY your company information. Listing in Program Guide and on Event pages (social media and website) Mention in Press Releases and Email Marketing Social media tags in event photographs. 2 Free tickets to event of your choice.
\$1000	<ul style="list-style-type: none"> All of the Above AND Post-event blog post mentions. Recognition in all Newspaper Advertising (Philadelphia Inquirer and Courier Post Online)

Ready to sponsor? Call Jamie at 856-785-2060 or email giving@bayshorecenter.org